#### **About Trippen:**

Berlin, 1991. Inspired to translate a new vision of sustainability into avant-garde shoes, Angela Spieth and Michael Oehler founded Trippen. The signature design language that has since earned Trippen its international cult status emerged from a framework, to which the label remains true today—playfully referencing fashion's shifts while transcending them with a timeless aesthetic. Each new style adds a point of distinction to the brand's living archive, which contains over 1600 models available for re-order.

# trippen

**Brand Info** 



# Contact:

Press@trippen.com

trippen is pleased to introduce their new • project starting spring 2022, which stands for radical solutions towards true sustainability without compromise. Under the • project banner, they are developing possibilities for the future along two axes: changing structures of industrial processes step-by-step or creating radical solutions without compromises.

#### t-project Aware:

Our next generation shoe is sourced for a vegan, biodegradable and plastic-free design. Most new materials on the market contain a certain proportion of synthetics and are not as beautiful or as strong as leather. During our search for existing functional materials, we came across Belgian mailbags from the '60s made of strong linen, which we supplemented with an inner cotton lining. A footbed made from natural cork overlays the innovative sole, for which we created a construction with natural rubber, organising all necessary supports in three stitched layers to avoid the need for reinforcements.







#### t-project Karma/Kismet:

The interchangeability of parts has been an important aspect of our design concept from the beginning. Over the years, we have consistently collected used and b-quality soles with the promise to recycle them one day. We now have over 18 tons' worth – which form the basis of our first new sole made out of recycled soles. At the same time, we've also been collecting larger leather cut outs, which we trim into rectangles and glue together in stripes in order to cut new pieces for our sandals. These are then equalised through sanding to give them an interesting surface with all positive aspects of vegetable or metal-free tanned leather. To enhance the shoe's comfortability, we integrated a felt footbed, consisting of recycled plastic bottles.

# Socially Responsible, Environmentally Friendly Produced In Germany, Transparent, Honest

Social responsibility is foundational to the Trippen universe. In 1998, the brand established its own production facility in a former GDR shoe production area 60 km from Berlin. Manufacturing in-house allows fabrication to occur on demand, reducing waste while optimising quality control and flexibility. Experimental concepts can be tested quickly, generating truly unique designs. It also allows Trippen to keep its pricing honest. Ensuring wages are equitable and working conditions fair is top priority. During the '90s, migrants who had fled the Balkan Wars were welcomed into the workforce—efforts that today extend to recent refugees from Afghanistan, Somalia, and Syria, as was recognised by Trippen's 2018 Brandenburg Integration Award.





## <u>Iconic</u>, <u>Contemporary</u>, <u>Unconventional</u>, <u>Timeless</u>

With their unique soles, unconventional pattern technique and iconic silhouettes, Trippen shoes are designed to be timeless, and ever avant-garde. From the minimal to the experimental, each model is made to last - transcending seasons and outliving trends to instead grow with their wearer as they journey through life. Over 2000 models are permanently available in over 30 different materials and colours, and can be customised to suit individual preferences.



# Sustainability:

Following the maxim "choose well, buy less", longevity manifests not only in Trippen's timeless aesthetic, but also in its environmental sensitivity. Sustainability is integrated into the shoes' designs, which prioritise durability and resilience through considered patterns allowing for disassembly and repair via a dedicated service at Trippen's workshop. Each pair can be resoled multiple times during its long lifespan, which is further enhanced through the uncompromising quality of its materials.



## High Quality Materials, Vegetable Tanned,

Environmental considerations and ecologically-friendly production process are equally embedded into Trippenís design process. Premium leather is sourced from a longstanding tannery partner in Tuscany, and produced through an environmentally-friendly vegetable tanning process that allows its natural patina to evolve gradually. Timbers such as alder, poplar and beech are obtained exclusively through European suppliers, and provides for the longevity of each pair of shoes.

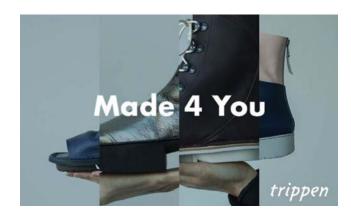




# Individual, Diverse, Unique

Create your own style. Proximity to our production enables us to respond to the individual needs of our customers and so we offer our models in a selection of more than 30 types of leather and different colors in custom- made production. We value the uniqueness and versatility of our customers and support their own personal style.













## Collaborations:

Collaborations with brands such as Iris Van Herpen, Issey Miyake as well as the creative duo Fecal Matter or Esther Perbandt greatly helped expressing trippens visions and takes on fashion.

Besides fashion Trippen has also appeared in many movies, to highlight some:

High Life (2018) Starring Robert Pattinson and Juliette Binoche.

Doctor Strange (2016) Starring Tilda Swinton, Benedict Cumberbatch, Mads Mikkelsen and more, Valerian (2017)starring Cara Delevingne, Rihanna and more.

#### **Stores**

Trippen Flagship Store Hackesche Höfe, Hof 4 & 6 Rosenthaler Strasse 40/41 10178 Berlin

Trippen Köln Flandrische Strasse 10a 50674 Köln

Trippen Paris 40, rue de Saintonge 75003 Paris





#### Stores:

In addition to Trippen's flagship stores in Germany and Paris and its partner stores in Germany, Israel, Japan, Taiwan, Hong Kong and Mongolia, over 300 further stores worldwide sell Trippen shoes.